Treatment at T1 v. Control at T2

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Variable | Prompt and Responses | Treatment at T1  All  (n = 5080) | Some of the time  (n = 1270) | Only now and then  (n = 673) | Most of the time  (n = 2723) | Hardly at all  (n = 250) | Don't know  (n = 164) | Control at T2  All  (n = 5080) | Some of the time  (n = 1270) | Only now and then  (n = 673) | Most of the time  (n = 2723) | Hardly at all  (n = 250) | Don't know  (n = 164) | Difference  All | Some of the time | Only now and then | Most of the time | Hardly at all | Don't know |
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| q1 | Things in California going in right/wrong direction | 0.495 | 0.492 | 0.417 | 0.550 | 0.374 | 0.428 | 0.442 | 0.410 | 0.324 | 0.519 | 0.292 | 0.577 | -0.053 (P = 0.029) | -0.081 (P = 0.055) | -0.094 (P = 0.173) | -0.031 (P = 0.421) | -0.082 (P = 0.286) | 0.148 (P = 0.195) |
|  | Right Direction | 43.1% | 42.5% | 34.8% | 51.9% | 29.2% | 24.1% | 24.9% | 23.0% | 15.0% | 33.4% | 15.9% | 23.1% | -18.2% | -19.5% | -19.8% | -18.4% | -13.3% | -1.0% |
|  | Wrong Direction | 43.9% | 43.9% | 48.6% | 42.4% | 48.8% | 32.1% | 31.4% | 33.0% | 31.4% | 31.0% | 38.5% | 16.9% | -12.5% | -10.9% | -17.2% | -11.4% | -10.3% | -15.2% |
|  | DK/NA | 13.0% | 13.5% | 16.6% | 5.7% | 22.0% | 43.8% | 43.7% | 44.0% | 53.6% | 35.6% | 45.6% | 60.0% | 30.7% | 30.4% | 37.0% | 29.9% | 23.6% | 16.2% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q2 | How accurately video describes California's future in 2050 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | In the middle | 16.1% | 13.8% | 11.4% | 17.8% | 20.8% | 22.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -16.1% | -13.8% | -11.4% | -17.8% | -20.8% | -22.4% |
|  | Not well | 18.3% | 14.3% | 15.0% | 23.9% | 11.8% | 14.6% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -18.3% | -14.3% | -15.0% | -23.9% | -11.8% | -14.6% |
|  | Well | 65.3% | 71.7% | 73.6% | 58.2% | 67.4% | 61.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -65.3% | -71.7% | -73.6% | -58.2% | -67.4% | -61.0% |
|  | DK/NA | 0.2% | 0.2% | 0.0% | 0.1% | 0.0% | 2.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 99.8% | 99.8% | 100.0% | 99.9% | 100.0% | 98.0% |
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| q16\_r | Things in California going in right/wrong direction | 6.511 | 6.663 | 6.441 | 6.496 | 6.729 | 5.461 | 6.799 | 7.019 | 6.672 | 6.458 | 6.901 | 7.814 | 0.288 (P = 0.046) | 0.356 (P = 0.112) | 0.231 (P = 0.518) | -0.038 (P = 0.888) | 0.172 (P = 0.617) | 2.352 (P = 0.000) |
|  | In the middle | 11.7% | 10.9% | 14.4% | 10.2% | 14.8% | 15.0% | 5.7% | 4.2% | 8.5% | 4.3% | 14.5% | 2.4% | -6.1% | -6.6% | -5.9% | -5.8% | -0.3% | -12.7% |
|  | Not well | 13.7% | 11.4% | 11.3% | 16.8% | 9.2% | 15.3% | 7.4% | 5.8% | 4.6% | 12.7% | 1.3% | 2.7% | -6.3% | -5.6% | -6.7% | -4.1% | -7.8% | -12.5% |
|  | Well | 56.3% | 60.5% | 52.4% | 60.5% | 47.9% | 27.1% | 38.6% | 40.5% | 28.9% | 41.1% | 36.4% | 39.6% | -17.6% | -20.0% | -23.4% | -19.4% | -11.4% | 12.5% |
|  | DK/NA | 18.3% | 17.3% | 21.9% | 12.5% | 28.1% | 42.6% | 48.3% | 49.5% | 57.9% | 41.9% | 47.7% | 55.3% | 30.0% | 32.2% | 36.0% | 29.3% | 19.6% | 12.7% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q36\_r | Things in California going in right/wrong direction | 6.178 | 6.596 | 6.797 | 5.463 | 7.238 | 6.518 | 6.413 | 7.326 | 6.475 | 5.421 | 6.333 | 7.719 | 0.235 (P = 0.127) | 0.729 (P = 0.001) | -0.322 (P = 0.444) | -0.042 (P = 0.874) | -0.905 (P = 0.101) | 1.201 (P = 0.007) |
|  | In the middle | 11.1% | 9.9% | 12.2% | 11.6% | 9.9% | 12.0% | 6.6% | 4.4% | 4.9% | 11.1% | 3.4% | 3.0% | -4.5% | -5.5% | -7.3% | -0.5% | -6.5% | -9.0% |
|  | Not well | 23.2% | 17.1% | 15.2% | 33.6% | 11.3% | 14.1% | 13.0% | 7.4% | 10.8% | 21.7% | 14.1% | 0.9% | -10.2% | -9.7% | -4.4% | -11.8% | 2.8% | -13.2% |
|  | Well | 58.2% | 67.0% | 63.2% | 50.8% | 68.0% | 43.3% | 39.0% | 46.7% | 30.8% | 32.6% | 45.3% | 40.8% | -19.3% | -20.3% | -32.4% | -18.2% | -22.7% | -2.5% |
|  | DK/NA | 7.4% | 6.1% | 9.4% | 4.0% | 10.7% | 30.5% | 41.4% | 41.6% | 53.5% | 34.6% | 37.2% | 55.3% | 34.0% | 35.6% | 44.1% | 30.5% | 26.5% | 24.8% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q70 | Things in California going in right/wrong direction | 7.949 | 8.183 | 8.034 | 7.705 | 8.264 | 8.064 | 8.098 | 8.442 | 7.467 | 7.544 | 8.914 | 9.393 | 0.149 (P = 0.265) | 0.259 (P = 0.174) | -0.568 (P = 0.215) | -0.160 (P = 0.519) | 0.650 (P = 0.036) | 1.328 (P = 0.000) |
|  | In the middle | 6.2% | 5.3% | 4.7% | 7.0% | 7.8% | 7.3% | 2.2% | 2.2% | 0.5% | 2.3% | 5.6% | 1.1% | -4.0% | -3.1% | -4.2% | -4.7% | -2.2% | -6.2% |
|  | Not well | 11.7% | 8.7% | 9.4% | 16.2% | 6.6% | 4.7% | 6.8% | 4.9% | 6.8% | 11.7% | 1.2% | 0.0% | -4.9% | -3.8% | -2.6% | -4.5% | -5.5% | -4.7% |
|  | Well | 78.1% | 84.3% | 79.3% | 75.4% | 80.2% | 62.6% | 50.6% | 53.7% | 35.4% | 52.6% | 58.7% | 44.1% | -27.6% | -30.6% | -43.9% | -22.8% | -21.5% | -18.5% |
|  | DK/NA | 3.9% | 1.7% | 6.5% | 1.4% | 5.4% | 25.4% | 40.4% | 39.2% | 57.2% | 33.5% | 34.6% | 54.7% | 36.4% | 37.5% | 50.7% | 32.1% | 29.2% | 29.3% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q85 | Things in California going in right/wrong direction | 0.630 | 0.602 | 0.441 | 0.843 | 0.290 | 0.207 | 0.640 | 0.657 | 0.560 | 0.854 | 0.074 | 0.283 | 0.011 (P = 0.637) | 0.055 (P = 0.161) | 0.119 (P = 0.095) | 0.012 (P = 0.662) | -0.215 (P = 0.000) | 0.076 (P = 0.399) |
|  | Not well | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 60.8% | 61.1% | 48.2% | 66.8% | 65.4% | 49.5% | -39.2% | -38.9% | -51.8% | -33.2% | -34.6% | -50.5% |
|  | DK/NA | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 39.2% | 38.9% | 51.8% | 33.2% | 34.6% | 50.5% | 39.2% | 38.9% | 51.8% | 33.2% | 34.6% | 50.5% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q94 | Things in California going in right/wrong direction |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | In the middle | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | Not well | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | Well | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | DK/NA | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
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